ACEP20 Booth Packages

Exhibit A

Virtual Exhibit Packages	Platinum	Gold	Silver	Bronze
	$20,000	$15,000	$6,000	$3,500
Exhibitor Listing				
Prime logo placement on Exhibit Showcase page	at Platinum level	at Gold level	at Silver level	N/A
Company logo listed on Exhibit Showcase page	X	X	X	N/A
Company name listed alphabetically on exhibitor search button	X	X	X	N/A
Detail + Design				
Hero image and logo on exhibit page	X	X	X	X
Logo featured as top ACEP20 supporter on conference Home page	X	N/A	N/A	N/A
Company provided Thank You video featured on COVID-19 Thank You video wall on Wellness page ($20,000 value)	X	N/A	N/A	N/A
Company name, location and one web address on exhibit page	X	X	X	X
Company description on exhibit page	2,000 Characters	1,000 Characters	750 Characters	500 Characters
Social media links on exhibit page	X	X	N/A	N/A
Product and service category tags to increase artificial intelligence searchability	Limit 8	Limit 6	Limit 2	Limit 1
A.I. matchmaking technology used to drive attendees to recommended booths	X	X	X	X
Company collateral uploads on exhibit page	Limit 8	Limit 5	Limit 2	Limit 2
Videos on exhibit page (max length: 10 minutes per video)	Limit 5	Limit 3	Limit 1	N/A
Interact + Network				
Live exhibitor public chat board	X	X	X	X
Live private one-on-one chat for company representatives	X	X	X	X
Interactive polls and questions on exhibitor page	5	3	2	1
All access registrations for company booth representatives	Limit 20	Limit 15	Limit 10	Limit 5
Network with attendees (exhibitor-to-attendee -- number of outreaches based on booth level)	X	X	X	X
Schedule 1:1 meetings with attendees	X	X	X	X
Host live face-to-face group meetings on exhibitor page	X	X	N/A	N/A
Leads				
Real-time dashboard lead and metric information during event	X	X	X	X
Post-event booth lead reporting	X	X	X	X
Post-event ACEP20 Global Insights Report	X	X	X	X
Promotion				
One educational announcement in ACEP's Weekend Review ($5,000 value)	X	N/A	N/A	N/A
One promotional notification sent per day to attendees matched by tagged interest	X	N/A	N/A	N/A
One promotional notification sent during the meeting to attendees matched by tagged interest	N/A	X	N/A	N/A
One in-booth group meeting listed on the official ACEP conference schedule	X	N/A	N/A	N/A
Upon request, pre- or post-conference attendee physical address mailing list	X	X	N/A	N/A
A "Don't Miss" section in booth to promote exhibitor's upcoming programs or sponsorships	X	X	X	X