

# Renewd Europe: Leader Membership for 2023

## Where like-minded B2B media leaders connect

An exclusive community for **founders, owners, CEOs or MDs** of specialised B2B information businesses focused on strategies to grow recurring revenues from subscriptions, memberships and events.

**Run by members for members**, Renewd's community meet regularly via in-person roundtables and online events to share knowledge, be inspired and swap ideas with people who get it. Connect with other leaders at a similar stage of the journey or learn from those who have 'been there, done that' and have the stories to share.

## Leader Member benefits at-a-glance

### Discuss strategy with fellow leaders at Renewd roundtables

- Hear the latest strategies and ideas from leading businesses
- Discuss your greatest priorities and toughest challenges in a confidential setting via a mix of in-person and virtual sessions
- Key-takeaways will be captured via Chatham House rules and written up for circulation to other members

### Network with other leaders over breakfasts, drinks and dinners

- Four meetings (two over breakfast, two with dinner) plus two drinks receptions per year in central London
- Attendee lists are circulated ahead of time to ensure you get the most from your time with other leaders

### Learn from experts and interviews with leaders

- Participate on monthly interviews and Q&A with leaders: for you and your team to watch live or via playbacks.

### Make new connections

- Expand your network
- Find new business partners and suppliers

### Raise your profile in the industry

- Renewd is volunteer-led - the more you put in the more you get out
- Volunteer to speak at an upcoming event
- Showcase your experience
- Enhance your reputation and build your network

### Get answers to your questions

- Join discussions, crowdsource solutions and learn from your peers.
- Via an active, engaged online community of more than 500 like-minded executives spanning the globe

## Cost for 2023 Leader Membership

**£750 + VAT per annum.** *Additional members get a 20% discount (i.e. £600 + VAT from 2nd person onwards)*

To become a Member, please contact **Sue Stevens** on [sue.stevens@renewd.net](mailto:sue.stevens@renewd.net)