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AI IN PUBLISHING

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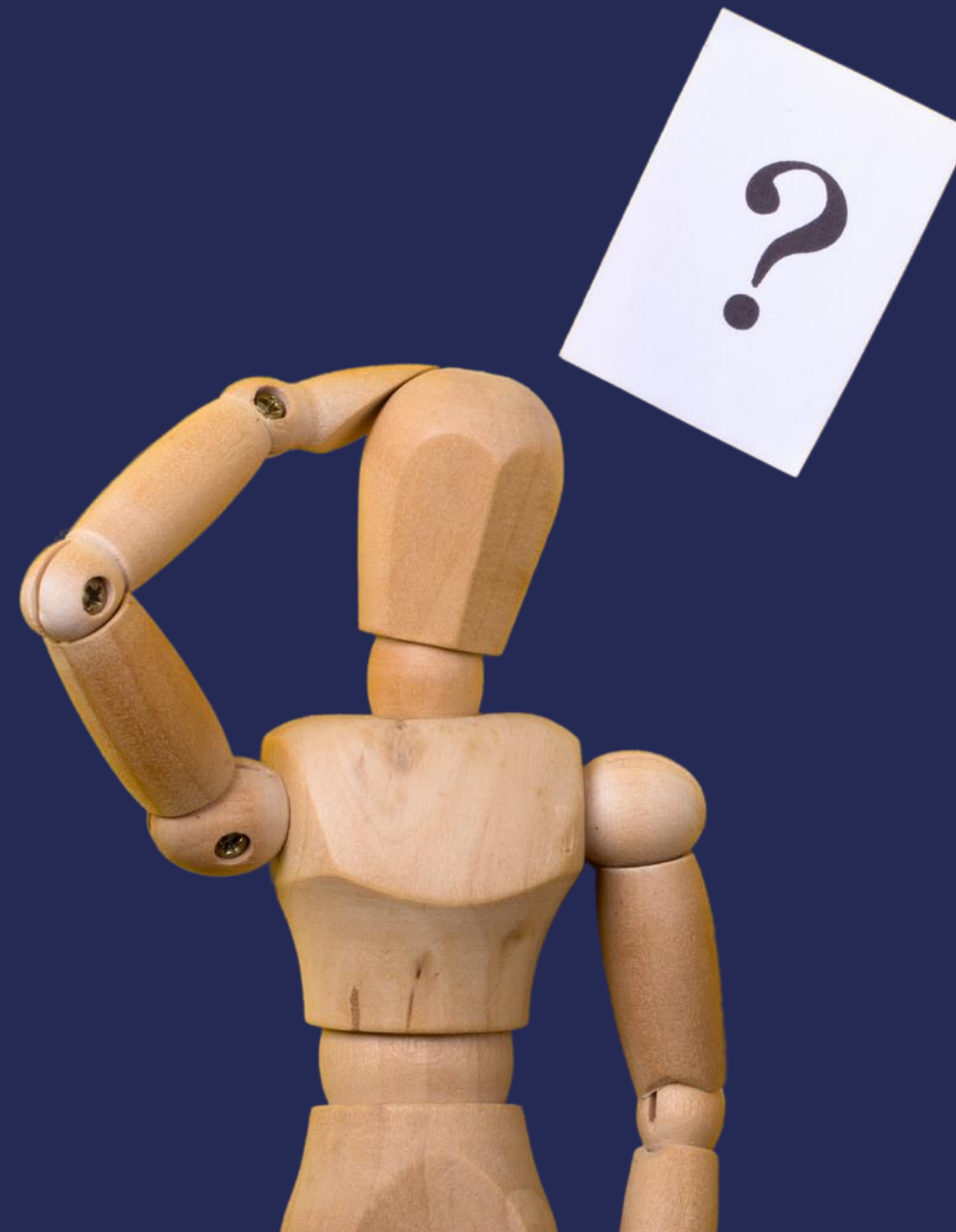
WHY SHOULD INFORMATION LEADERS CARE?

- Surfacing insights from content and data? helping time poor users find answers? creating and curating trusted information? - this is our territory!
- Ubiquity will bring about major shift in expectations
 - Users
 - Employees
 - Investors
 - Board
- Opportunities abound - competitive edge, process efficiencies, product innovation, new revenue streams
- "Wait and see" poses significant risk

CONTENT AUGMENTATION, CREATION AND SUMMARIZATION



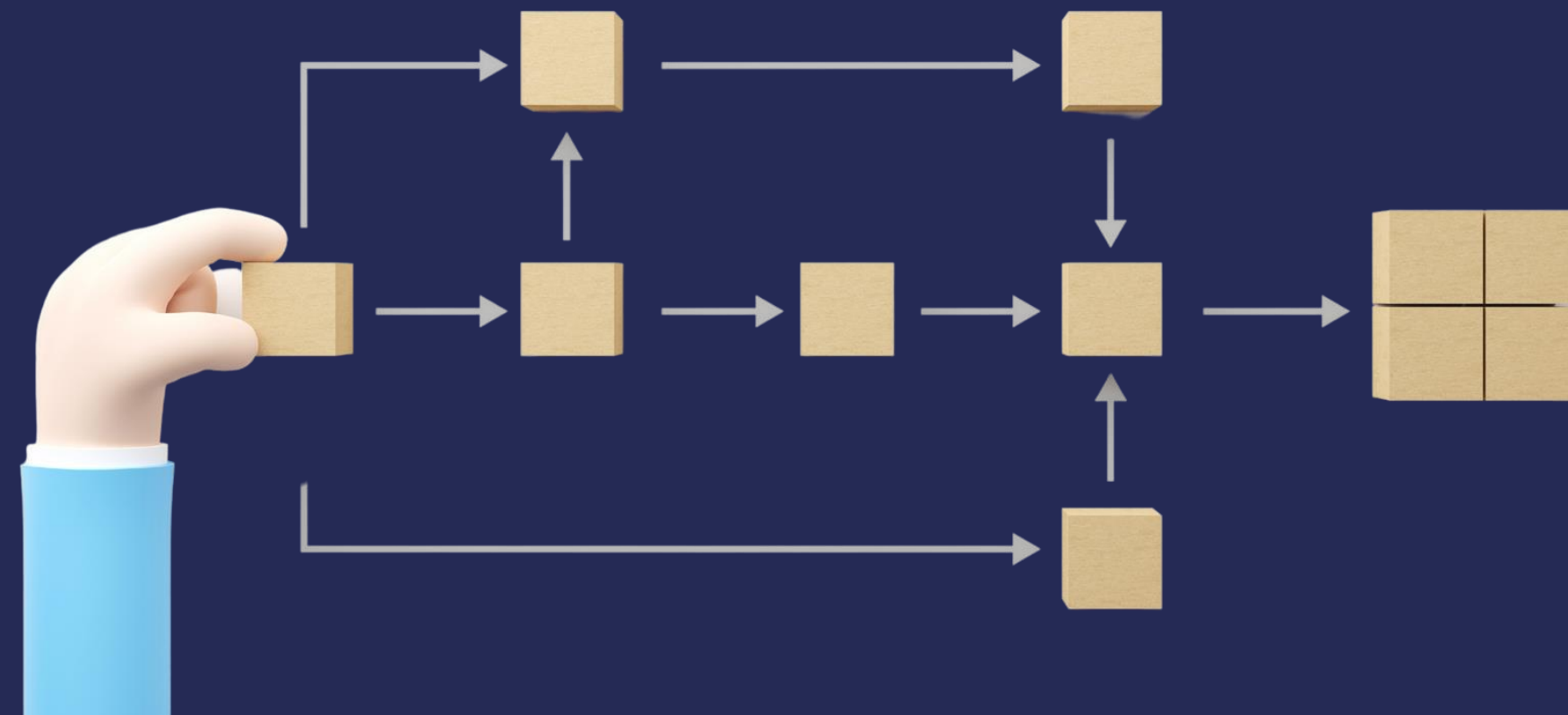
QUESTION ANSWERING AND DISCOVERY



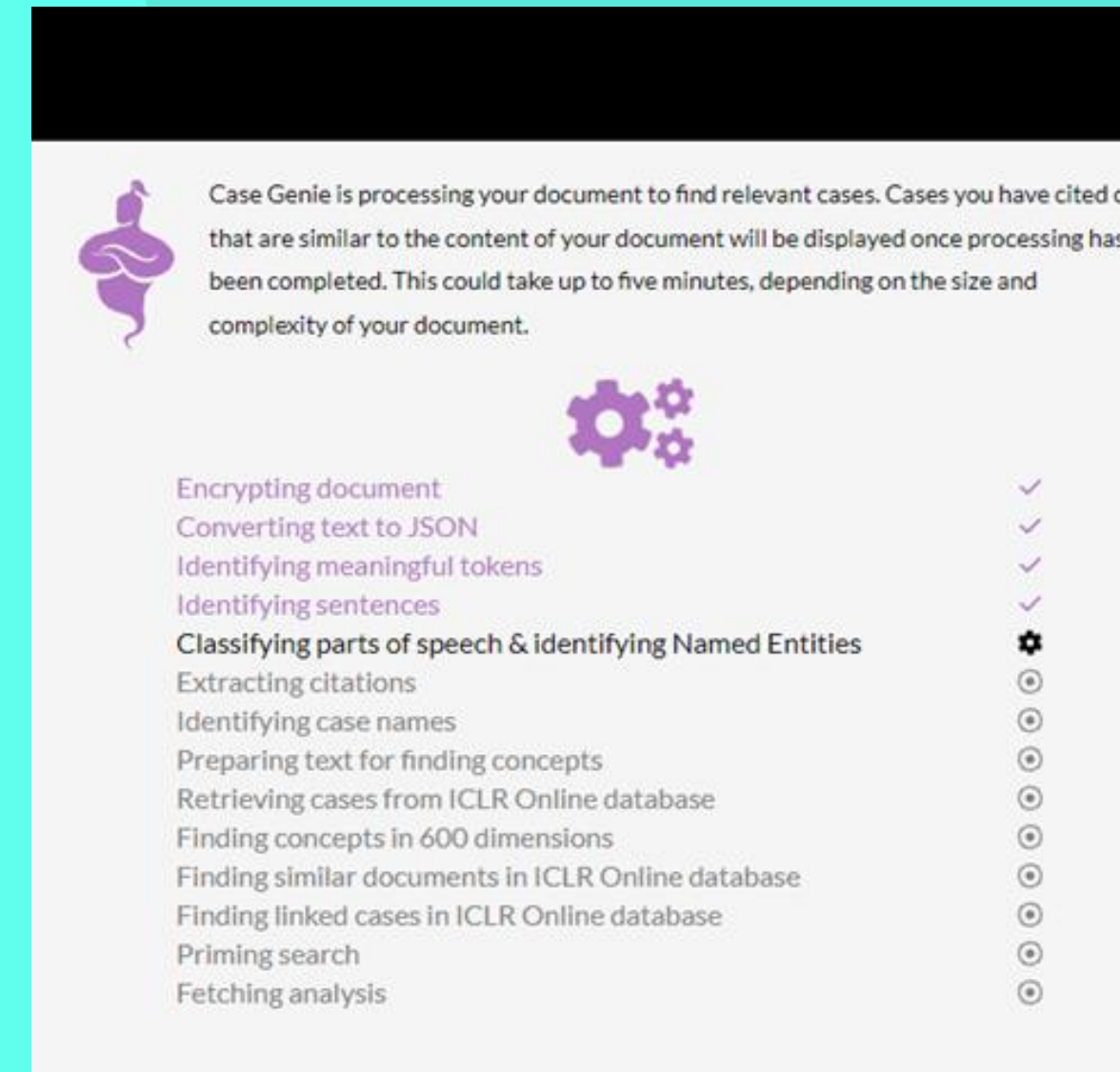
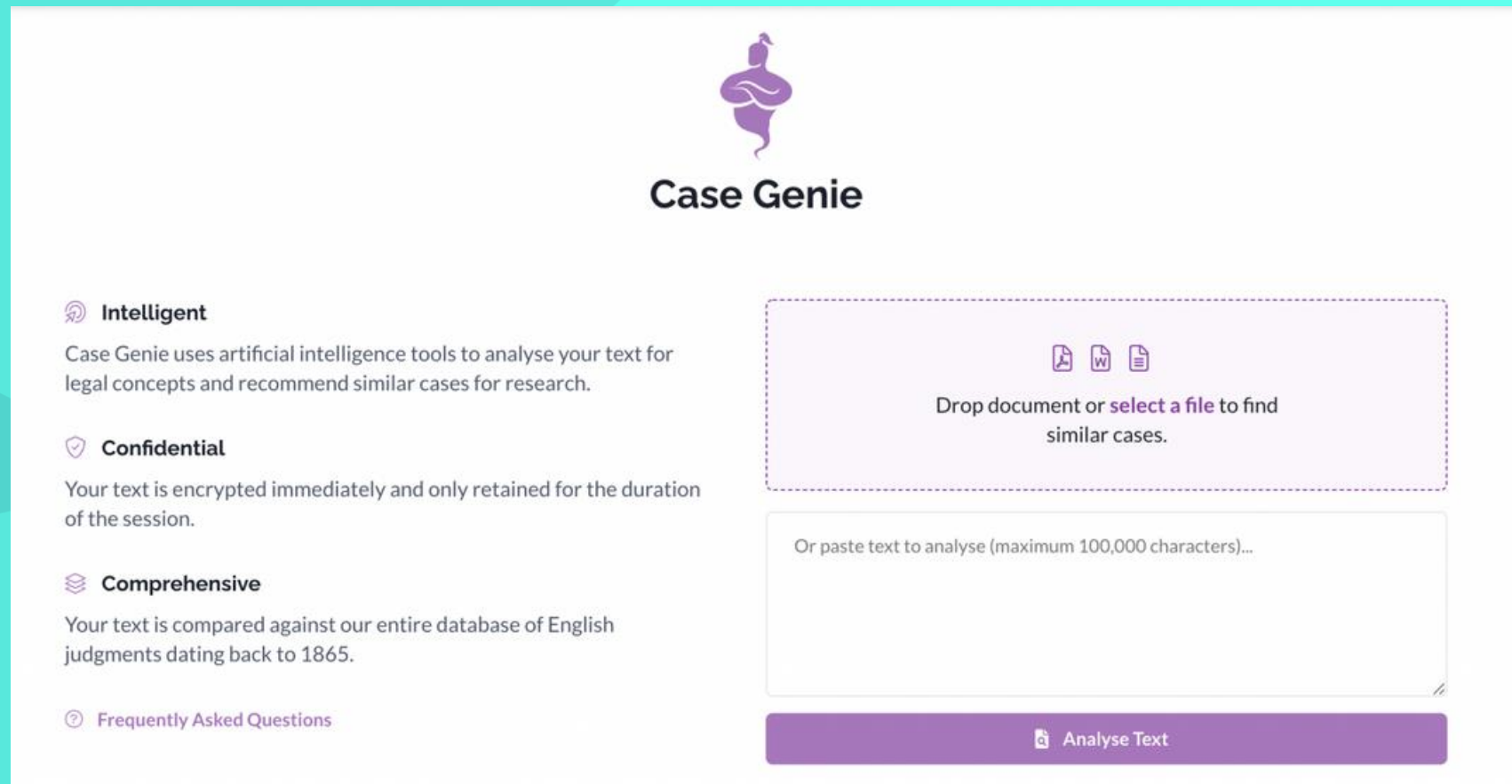
PERSONALIZATION



AUTOMATION OF TASKS AND WORKFLOWS (INTERNAL AND/OR CUSTOMER)



ICLR CASE GENIE - A "GAME-CHANGER" FOR LEGAL RESEARCH



Sir Alastair Norris, former High Court judge of the Chancery Division: "For my generation, the meticulously compiled Law Reports Consolidated Index was an essential tool in practice and a constant aid on the bench...The AI embedded in Case Genie promises to take effective research to another level for this generation."

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computing

AI & Machine Learning Awards 2022

AUGMENTING ANALYSIS OF TRENDS AND SENTIMENT

Nuclear **POSITIVE** and renewables **POSITIVE** are cheaper than burning gas **NEUTRAL**. Our **NEUTRAL** Energy Security Strategy sets out a long-term plan to generate more cheap, clean power **POSITIVE** in Britain **NEUTRAL** - for Britain **NEUTRAL**. The more cheap, clean power **POSITIVE** we **NEUTRAL** generate at home **NEUTRAL**, the less exposed we **NEUTRAL** 'll be to expensive gas prices **NEGATIVE**.

url	Type code	_id	Person	Mention	Sentiment Score	Negative Sentiment	Neutral Sentiment	Positive Sentiment	Sentence
https://question	House of Commons - Written Answer	kdSNiH8BwDE7	Julia Lopez	BT	3	0.021584636	0.485610068	0.492805272	A number of fixed broa
https://question	House of Commons - Written Answer	kdSNiH8BwDE7	Julia Lopez	TalkTalk	3	0.008568395	0.283980578	0.707451046	Support for low-income
https://question	House of Commons - Written Answer	kdSNiH8BwDE7	Julia Lopez	Vodafone	3	0.011724994	0.412296742	0.575978279	The Good Things Four
https://question	House of Commons - Written Answer	jN0srH8BwDE7	Maria Caulfield	Vodafone	0	0.006100893	0.615816236	0.378082842	In March 2020 the Gov
https://question	House of Commons - Written Answer	jN0srH8BwDE7	Maria Caulfield	EE	0	0.002630015	0.905449152	0.091920808	In March 2020 the Gov
https://question	House of Commons - Written Answer	jN0srH8BwDE7	Maria Caulfield	O2	0	0.001838328	0.952124596	0.04603716	In March 2020 the Gov
https://www.jo	MPs Press Release	8991rX8BwDE7UHT7imMB		Vodafone	1	0.008653236	0.078766838	0.912579894	Jo Gideon MP welcom
https://www.jo	MPs Press Release	8991rX8BwDE7UHT7imMB		Vodafone	1	0.008653236	0.078766838	0.912579894	Jo Gideon MP welcom
https://www.jo	MPs Press Release	8991rX8BwDE7UHT7imMB		Vodafone	1	0.011858132	0.166327208	0.821814656	Vodafone will turn the :
https://question	House of Commons - Written Answer	lhfTb38B4zU-hj	Greg Hands	BT	0	0.007252739	0.657002389	0.335744888	BT, Virgin, Hyperoptic
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https://twitter.c	MP Retweet	CNTQb38BwDf	Stephen Morgan	CityFibre	0	7.24E-04	0.98478359	0.014492812	Last Friday, Portsmou

LLM POWERED ANALYSIS OF PROPRIETARY OR TIMELY DATA

Vanilla ChatGPT is trained on data up to September 2021, so can only suggest generic (but reasonable) responses to our question about the Post Office scandal



What measures is the UK government taking to ensure that companies like Fujitsu, who have been implicated in scandals such as the Post Office scandal, are held fully accountable for their actions and are not awarded government contracts?



As of my last knowledge update in September 2021, I do not have access to real-time data and specific actions taken after that date. Therefore, I cannot provide the latest information on the UK government's actions regarding Fujitsu and the Post Office scandal.

However, I can offer some general insights into measures that governments often take to ensure companies implicated in scandals are held accountable and may be restricted from being awarded government contracts:

1. Investigations and legal actions: Governments may conduct thorough investigations into the allegations against the company and pursue legal actions if any criminal or civil wrongdoing is found.
2. Fines and penalties: If a company is found guilty of misconduct, it may be subject to fines and penalties as determined by the legal system.
3. Contractual agreements: Government contracts often contain clauses that allow the government to terminate or suspend contracts with companies in case of fraud, corruption, or other illegal activities.

When provided with relevant context from Hansard, ChatGPT is able to respond more accurately to what the government plans are to address this issue in the future

This week in Parliament

I answer questions about recent debates Parliament as recorded in Hansard



What measures is the UK government taking to ensure that companies like Fujitsu, who have been implicated in scandals such as the Post Office scandal, are held fully accountable for their actions and are not awarded government contracts?

During a discussion in parliament, Duncan Baker MP raised concerns about Fujitsu's involvement in the Post Office scandal and questioned why the company is still being awarded government contracts, including the recent emergency alert contract. In response, Kevin Hollinrake MP acknowledged the concerns and stated that holding Fujitsu and other responsible parties accountable for the scandal is a role for the inquiry. He also mentioned that the government is committed to funding compensation up to £1 billion for those affected by the scandal.



Answer: However, he did not provide any specific measures that the government is taking to ensure that companies like Fujitsu are held fully accountable for their actions and are not awarded government contracts. Therefore, it is unclear what specific measures the UK government is taking to address this issue.

Ask a question...

Or try:

How has the appointment of Lindsay Hoyle as Speaker of the House of Commons impacted the dynamics and decision-making processes within the UK Parliament?

How can the UK government balance the interests of developers and local communities in cases where there are conflicts over building on green belt land, and what measures can be taken to strengthen the protection of green belt areas?

What more can the UK government do to support the safe, voluntary, and dignified return of the Rohingya to their homeland, and how can they ensure that the humanitarian response is sustainable in the long term?

WHAT SHOULD INFORMATION LEADERS DO NOW?

- **Accept** that although AI is not a silver bullet it is quickly becoming a standard and ubiquitous tool
- **Assess** existential threats and major opportunities posed to your business, readiness (or not) of your content as a data asset, flexibility (or otherwise) of your technology choices
- **Focus** on business and customer needs - what problems are you trying to solve?
- **Roadmap** the skills, changes and investments needed
- **Evaluate** the available products, services and solutions - beware locking yourself in - seek impartial advice
- **Encourage (careful) experimentation** - start today! - and evolve

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BUILD YOUR FUTURE WITH US

67 Bricks are a technology consultancy and full service product development team. We architect and build digital products that help our clients survive and thrive in the data-driven world.

We've been working in the information industry for over 15 years, and have a roster of clients that includes specialized publishers delivering essential insights to their communities, scholarly publishers dealing with huge amounts of complex data, and business intelligence companies providing critical insights to global decision-makers.

DeHavilland
Definitive political intelligence

BMJ

IWSR
drinks market analysis

The Economist

INTELLIGENCE UNIT

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