

Renewd Europe: Leader Membership for 2023



Where like-minded B2B media leaders connect

An exclusive community for **founders, owners, CEOs or MDs** of specialised B2B information businesses focused on strategies to grow recurring revenues from subscriptions, memberships and events.

Run by members for members, Renewd's community meet regularly via in-person roundtables and online events to share knowledge, be inspired and swap ideas with people who get it. Connect with other leaders at a similar stage of the journey or learn from those who have 'been there, done that' and have the stories to share.

Leader Member benefits at-a-glance

Discuss strategy with fellow leaders at Renewd roundtables

- Hear the latest strategies and ideas from leading businesses
- Discuss your greatest priorities and toughest challenges in a confidential setting via a mix of in-person and virtual sessions
- Key-takeaways will be captured via Chatham House rules and written up for circulation to other members

Network with other leaders over breakfasts, dinners and drinks in central London

- Attendee lists are circulated ahead of time to ensure you get the most from your time with other leaders:
 - ~~22 February: Roundtable~~ Discussion over ~~Breakfast~~ 09h00-11h30
 - ~~26 April: Roundtable~~ Discussion 16h30-18h30; ~~Dinner~~ 18h30-21h30
 - ~~21 June: Drinks~~ Reception 18h00-20h00, bring a friend/colleague
 - ~~13 September: Roundtable~~ Discussion over ~~Breakfast~~ 09h00-11h30
 - **8 November: Roundtable** Discussion 16h30-18h30; **Dinner** 18h30-21h30
 - **6 December: Drinks** Reception 18h00-20h00, bring a friend/colleague

Cost for 2023 Leader Membership

~~£750~~ **£250 + VAT per annum**. *Additional members get a 20% discount (i.e. ~~£600~~ £200 + VAT from 2nd person onwards)*

Learn from experts and interviews with leaders

- Participate on monthly interviews and Q&A with leaders: for you and your team to watch live or via playbacks.

Make new connections

- Expand your network
- Find new business partners and suppliers

Raise your profile in the industry

- Renewd is volunteer-led - the more you put in the more you get out
- Volunteer to speak at an upcoming event
- Showcase your experience
- Enhance your reputation and build your network

Get answers to your questions

- Join discussions, crowdsource solutions and learn from your peers.
- Via an active, engaged online community of 600+ like-minded executives spanning the globe

To become a Member, please contact **Sue Stevens** on sue.stevens@renewd.net