



Renewd.net

The open network of specialized subscription,
membership & event professionals

Secure your 2024 Renewd Europe Leader Membership
to spend valuable time with your peers
to talk about...

Creating and strengthening
recurring revenues to build a
resilient and valuable business

Where B2B Media & Events Leaders Meet



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- ❑ An exclusive and unique community for **founders, owners & senior leaders** of **specialised B2B information businesses** - focused on **strategies to grow recurring revenues** from subscriptions, memberships and events.
- ❑ **Run by the members, for the members**, Renewd's community meet regularly in-person and online to share knowledge and experiences, exchange ideas and be inspired.
- ❑ **Renewd helps B2B media & events leaders connect with their peers, creating a 'hive mind' where members learn from one another in a safe space.** Members include those who have 'been there, done that', with stories and experience to share, to those at earlier stages in business or career journeys.

Why be a Leader Member in 2024?

- **Network with other leaders** over breakfasts, dinners and drinks in central London.
 - **Attendee lists are circulated ahead** so you get the most from your time with other leaders.
- **Hear case studies & discuss strategy with fellow leaders**
 - Share priorities and toughest challenges in confidence
 - Key takeaways are captured via Chatham House rules and circulated to members after each discussion-based event.
- **Make valuable new connections in this unique community**
 - Expand your network by meeting and getting to know other B2B media/events leaders.
 - Find new partners, potential investors and potential acquisitions.
- **Raise your profile in the industry**
 - Renewd is volunteer-led - the more you put in, the more you get out.
 - Volunteer to share your story, showcase your experience and achievements.

New for 2024:

AI Strategy Council

A global online working group - meeting quarterly to discuss all things AI and how it will impact B2B media and events businesses.

Member Only Events in 2024 - LONDON

- ~~28 Feb '24:~~ Breakfast ~~Roundtable~~ Discussion (~~09h00 – 11h30~~):
Topic: [Succession Planning and Management](#)
- ~~24 Apr '24:~~ ~~Roundtable~~ Discussion & Dinner (~~16h30 – 21h30~~)
Topic: [Creating a Digital/Tech Strategy](#)
- ~~19 Jun '24:~~ ~~Drinks~~ Reception - bring a colleague! (~~18h00 – 20h00~~)
- **11 Sep '24:** Breakfast **Roundtable** Discussion (09h00 - 11h30)
Topic: [How to Build Recurring Revenue with Events](#)
- **6 Nov '24:** **Roundtable** Discussion & Dinner (16h30 - 21h30)
Topic: [Building a Successful Data Product from Scratch](#)
- **4 Dec '24:** **Drinks** Reception - bring a colleague! (18h00 - 20h00)

If you are unable to attend a particular meeting you may send a member of your SLT in your place. Meetings take place under Chatham House rules.

Renewd Europe 2024 Membership Fee:

~~£800~~ **£450 + VAT**

**Price reduced due to three events having already taken place.*

Renewd is a not-for-profit operation and fees have been kept as low as possible, while also allowing us to cover costs.



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ALSO INCLUDED WITH MEMBERSHIP:

- **AI Strategy Council Meetings (online):**
 - * ~~18 Jan (15h00 – 16h00)~~
 - * ~~18 Apr (15h00 – 16h00)~~
 - * 18 Jul (15h00 - 16h00)
 - * 17 Oct (15h00 - 16h00)
- **Regular programme of online roundtables / case studies / interviews / webinars:**
 - * [Calendar here](#)
- **Connect with other leaders:**
 - * Via Google Groups
 - * Via WhatsApp Community

Renewd Europe Leader Members 2024

- The Financial Times
- Kademy
- Environment Analyst
- Infopro Digital
- TTG Media
- Marketforce Live
- Structured Credit Investor
- Guild
- TMT Finance
- MPG
- Burlington Media
- Global Fund Media
- The Day News & Media Ltd
- Kisaco Research
- Veterinary Business Development
- Stylus
- Haymarket Media Group
- Hemming Group
- The Payments Association
- Collingwood
- Risk Leadership Network
- Leaders in Sport
- Soko Media
- Borderlux Publishing
- CRU
- Clarion Events
- Exile Group
- Real Deals Media



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To secure your membership
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