



# Renewd.net

The open network of specialized subscription,  
membership & event professionals

Secure your 2024 Renewd Europe Leader Membership  
to spend valuable time with your peers  
to talk about...

Creating and strengthening  
recurring revenues to build a  
resilient and valuable business

# Where B2B Media & Events Leaders Meet



**Renewd.net**

The open network of specialized subscription, membership & event professionals

- ❑ An exclusive and unique community for **founders, owners & senior leaders** of **specialised B2B information businesses** - focused on **strategies to grow recurring revenues** from subscriptions, memberships and events.
- ❑ **Run by the members, for the members**, Renewd's community meet regularly in-person and online to share knowledge and experiences, exchange ideas and be inspired.
- ❑ **Renewd helps B2B media & events leaders connect with their peers, creating a 'hive mind' where members learn from one another in a safe space.** Members include those who have 'been there, done that', with stories and experience to share, to those at earlier stages in business or career journeys.

## Why be a Leader Member in 2024?

- **Network with other leaders** over breakfasts, dinners and drinks in central London.
  - **Attendee lists are circulated ahead** so you get the most from your time with other leaders.
- **Hear case studies & discuss strategy with fellow leaders**
  - Share priorities and toughest challenges in confidence
  - Key takeaways are captured via Chatham House rules and circulated to members after each discussion-based event.
- **Make valuable new connections in this unique community**
  - Expand your network by meeting and getting to know other B2B media/events leaders.
  - Find new partners, potential investors and potential acquisitions.
- **Raise your profile in the industry**
  - Renewd is volunteer-led - the more you put in, the more you get out.
  - Volunteer to share your story, showcase your experience and achievements.

### New for 2024:

#### AI Strategy Council

A global online working group - meeting quarterly to discuss all things AI and how it will impact B2B media and events businesses.

# Member Only Events in 2024 - LONDON

- ~~28 Feb '24:~~ Breakfast **Roundtable** Discussion (09h00 – 11h30).  
**Topic:** [Succession Planning and Management](#)
- ~~24 Apr '24:~~ **Roundtable** Discussion & Dinner (16h30 – 21h30)  
**Topic:** [Creating a Digital/Tech Strategy](#)
- ~~19 Jun '24:~~ **Drinks** Reception – bring a colleague! (18h00 – 20h00)
- ~~11 Sep '24:~~ Breakfast **Roundtable** Discussion (09h00 – 11h30)  
**Topic:** [How to Build Recurring Revenue with Events](#)
- ~~6 Nov '24:~~ **Roundtable** Discussion & Dinner (16h30 – 21h30)  
**Topic:** [Building a Successful Data Product from Scratch](#)
- **4 Dec '24:** **Strategy Workshop** (13h30 - 17h30)  
**Drinks** Reception - bring a colleague! (18h00 - 20h00)

If you are unable to attend a particular meeting you may send a member of your SLT in your place. Meetings take place under Chatham House rules.

## Renewd Europe 2024 Membership Fee:

~~£800~~\* **£150 + VAT**

*\*Price reduced due to the events that have already taken place.*

*Renewd is a not-for-profit operation and fees have been kept as low as possible, while also allowing us to cover costs.*



## Renewd.net

The open network of specialized subscription, membership & event professionals

### ALSO INCLUDED WITH MEMBERSHIP:

- **AI Strategy Council Meetings (online):**
  - \* 18 Jan (15h00 – 16h00)
  - \* 18 Apr (15h00 – 16h00)
  - \* 18 Jul (15h00 – 16h00)
  - \* 17 Oct (15h00 – 16h00)
- **Leadership Council Meetings (online):**
  - \* 25 Sep (19h00 – 20h30)
  - \* 11 Dec (19h00 - 20h30)
- **Regular programme of online roundtables / case studies / interviews / webinars:**
  - \* [Calendar here](#)
- **Connect with other leaders:**
  - \* Via Google Groups / WhatsApp

# Renewd Europe Leader Members 2024

- The Financial Times
- Kademy
- Environment Analyst
- Infopro Digital
- TTG Media
- Marketforce Live
- Structured Credit Investor
- Guild
- TMT Finance
- Sift
- Burlington Media
- Global Fund Media
- The Day News & Media Ltd
- Kisaco Research
- Veterinary Business Development
- Stylus
- Haymarket Media Group
- Hemming Group
- The Payments Association
- Risk Leadership Network
- Leaders in Sport
- Soko Media
- Borderlex Publishing
- CRU
- Clarion Events
- Exile Group
- Real Deals Media



**Renewd.net**

The open network of specialized subscription,  
membership & event professionals

To secure your membership  
contact Sue Stevens  
**[sue.stevens@renewd.net](mailto:sue.stevens@renewd.net)**

