



Renewd.net

The open network of specialized subscription,
membership & event professionals

Secure your 2025 Renewd Europe Leader Membership.
Spend valuable time with your peers and talk about:

Creating and strengthening
renewable revenues to build a
resilient and valuable business

Where B2B Media & Events Leaders Meet



Renewd.net

The open network of specialized subscription, membership & event professionals

- ❑ An exclusive and unique community for **founders, owners & senior leaders** of **specialised B2B information businesses** - focused on **strategies to grow renewable revenues** from subscriptions, memberships and events.
- ❑ **Run by the members, for the members**, Renewd's community meets regularly in-person and online to share knowledge and experiences, exchange ideas and be inspired.
- ❑ **Renewd helps B2B media & events leaders connect with their peers, creating a 'hive mind' where members learn from one another in a safe space.** Members include those who have 'been there, done that', with stories and experience to share, alongside people at earlier stages in business or career journeys.

Why be a Leader Member in 2025?

- **Network with other leaders** over breakfasts, dinners and drinks in central London.
 - **Attendee lists are circulated ahead** so you get the most from your time with other leaders.
- **Hear case studies & discuss strategy with fellow leaders**
 - Share priorities and toughest challenges in confidence
 - Key takeaways are captured via **Chatham House rules** and circulated to members after each discussion-based event.
- **Make valuable new connections in this unique community**
 - Expand your network by meeting and getting to know other B2B media/events leaders.
 - Find new partners, potential investors and potential acquisitions.
- **Raise your profile in the industry**
 - Renewd is volunteer-led - the more you put in, the more you get out.
 - Volunteer to share your story, and showcase your experience and achievements.

New for 2025:

2 x Half Day Strategy Workshops

Afternoon strategic workshop - before evening networking drinks.

Open to UK and US premium members, these workshops are a great opportunity for leader members to learn from one other, extend your peer network and discuss strategy. A facilitator will steer the conversation, and this is your chance to talk about issues important to you and your business strategy, getting feedback and input from your peers in an open discussion.

Member Only Events in 2025 - LONDON

- **12 February**: Roundtable (09h00 - 12h00)
Topic: **Metrics that Matter** (case study from the FT)
- **30 April**: Roundtable (09h00 - 12h00)
- **18 June**: Strategy Workshop (14h00 - 18h00)
Drinks Reception - *bring a colleague!* (18h00 - 20h00)
- **24 September**: Roundtable (09h00 - 12h00)
- **5 November**: Roundtable (09h00 - 12h00)
- **3 December**: Strategy Workshop (14h00 - 18h00)
Drinks Reception - *bring a colleague!* (18h00 - 20h00)

Send a member of your SLT in your place if you are unable to attend a particular meeting.



Renewd.net

The open network of specialized subscription, membership & event professionals

Optional extras available*:

- **2025 Renewd Summit**
 - * 8-10 June (Arlington, Virginia, USA)
 - * Leader members get a discounted rate
- **2025 Renewd Walking Retreat**
 - * 11-14 September (Chamonix, France)
 - * Twin peak alpine challenge
 - * Renewd-style themed discussions
 - * Full info [here](#)

* for an additional fee

Also included with 2025 Renewd Europe Leader Membership:

AI Strategy Council Meetings (online):

- ★ [AI for Content Creation](#) - 29 January (15h00 - 16h30)
- ★ [AI for New Products & Services](#) - 19 March (15h00 - 16h30)
- ★ [AI for Internal Efficiencies](#) - 9 July (15h00 - 16h30)
- ★ [AI for Search & Discovery](#) - 15 October (15h00 - 16h30)

PLUS:

- ★ Regular online sessions: case studies / roundtables / interviews / webinars: [Calendar here](#)
- ★ Global Premium Members' Leadership Council Meetings (online): *Dates [here](#)*
- ★ Connect with other leaders: new online community platform. *Launch date TBC*

Leader Members in 2025 include:

- The Financial Times
- Kademy
- Environment Analyst
- Infopro Digital
- TTG Media
- Marketforce Live
- Structured Credit Investor
- TMT Finance
- Citywire
- Sift
- Burlington Media
- Global Fund Media
- The Day News & Media Ltd
- Kisaco Research
- PI Apparel
- Faversham House
- 1LoD
- Veterinary Business Development
- GlobalData
- Haymarket Media Group
- Hemming Group
- The Payments Association
- Guild
- Leaders in Sport
- Do It Summits
- Business of Apps
- Borderlex Publishing
- CRU
- Clarion Events
- Exile Group
- Real Deals Media



Renewd.net

The open network of specialized subscription,
membership & event professionals

2025 Membership Fee:

Under £500k: £475 + VAT

£500k-£2m revenue: £950 + VAT

£2-20m revenue: £1,200 + VAT

£20m+ revenue: £1,500 + VAT

Note: Renewd operates on a not-for-profit basis

**50 Renewd Europe
Leader Memberships
available for 2025**

allocated on a strictly first-come, first-served basis

**To secure your membership
contact Sue Stevens:
sue@renewd.net**